

**INSTITUTE OF BUSINESS AND MANAGEMENT SCIENCES
THE UNIVERSITY OF AGRICULTURAL PESHAWAR**

Program: BS(CS)-VII
Course Name: Psychology
Course Code: UE-601
Course Hours: 03
Total Weeks: 16
Total Hours: 48

COURSE OBJECTIVE

The subject (Psychology) is included in the subscribed courses, which is aimed to find the ways and means to increase the motivation of an individual within his own environment and will provide certain methods and techniques to overcome many strains and stresses during the stressful situation. This course will help the students to adjust themselves within a new challengeable environment and will also help to improve the personality patterns of a student.

Week-I

- Introduction to Psychology

- Psychology's Roots Perspectives on Behavior and Mental process
- Psychology's sub Fields
- The scientific Approach
- Psychology's Methods

Week-2

-Personality

- The physical perspective
- The Psychological Perspective of Personality
- The trait Perspective
- The Humanistic Perspective
- The social perspective

Week-3

-Motivation

- Biological Motive
- Needs and Drive
- Psychological Motive
- Theories of Motivation

Week-4

-Learning

- Classical Conditioning
- Operant Conditioning
- Learning by Observation

Week-5

-Sensations

- Some basic Principles
- Thresholds of sensory Adaptation
- Vision, Hearing and Taste Ect.

Week-6

-Perception

- Perceptual Org.
- Perceptual Illusion
- Interpretation

Week-7

-Memory

- Phenomena of Memory
- Long term and short term Memory Thinking and Language

Week-8

-Intelligence

- The origin of Intelligence
- Principles of test Construction
- Dynamics of Intelligence

Week-9

-Stress and Health

- Reaction to Stress
- Promoting Health
- Therapy
- The Psychological Theories
- The Biomedical Theories

Week-10

-Social Psychology

- Social Thinking
- Social Influence
- Social Relations
- Social Diversity

Week-11

-Developmental Psychology

- Different Stages of Human Life
- Study of Twins

Week-12

-UN Consciousness

- Consciousness
- Sub consciousness

- Dream Analysis

Week-13

-Psychological Disorders

- Anxiety Disorders
- Somatoform Disorders
- Mood Disorders Schizophrenic Disorders
- Personality Disorders

Week-14

-Emotions

- The Psychology of Emotions
- Expressing Emotions
- Experiencing Emotions
- Theories of Emotions

Week-15

-The Biological Roots of Behavior

- The Nervous System
- The Neurons and there Messages
- The Brain

Week-16

-PRESENTATION

Total Marks: 100

Recommended Books

1. Introduction to Psychology by Hilgard 3rd addition
2. Introduction to Psychology by David G. Myers