Institute of Computer Science/Information Technology (ICS&IT) Faculty of Management Sciences & CS/IT (FMCS) The University of Agricultural Peshawar

Programme: BS (CS)- II Course Name: E-Commerce Course Code: UE-311 Course Hours: 03 Total Weeks: 16 48

Course Objectives:

Total Hours:

The objective of this course is to provide knowledge of E-Commerce and tools used in this field. The Technology used here is Html and JavaScript as a client-side. The Students will learn the about the history of Html and Internet. After completion of this course students will be able to transform their views in the form of web pages.

Week: 1

E business & E-Commerce

History of Internet

Week: 2

History of World Wide Web

Choosing a domain

Week: 3

Search Engines

E-business advertising

Week: 4

Introduction to html Basic html concepts Structural language

Week: 5

Tags

Types of tags Anchor <A> Bold

Heading <H1>through <H6>

Document title <Title> Document body <body>

Break

Center alignment

Week: 6

Italic <I> Citation <cite>

Comment information < comment>

Document head <head> Font definition Horizontal Rule <hr>>

Week: 7

Image

Marquee display <marquee>

Preformatted Scripting <script> Subscript <sub> Superscript <sup>

Week: 8

Table Table Head Table Row Table Data

Week: 9

From per user input <from> Input from control <input>

Week: 10

Frames Frameset

Week: 11

Define Java Script Data types and variables Numerical data

Text data Boolean data

Week: 12

Setting up browsers to display errors

Decision making statements If and Else if statements Switch statement

Week: 13

Looping For loop While loop Break Continue

Week: 14

Declaring user defined function Variable scope and life time

Week: 15

On click On mouse over On mouse move On mouse out

Events

Week: 16

Small Project & Revision

Recommended Books:

- The Complete Reference Html by Thomas A.Powell
- Beginning Java Script By Paul Wilton (Wrox Series)